



FOR IMMEDIATE RELEASE
November 6, 2013

***“Sip & Shuck – Oysterfest”* is this Sunday, Nov. 10 at The Deck on Laguna Beach and The Bungalows at Pacific Edge Hotel with Master Ecailler Christophe Happillon and Champagne Nicolas Feuillatte Ambassador Francois Beall**

Laguna Beach, CA -This Sunday, November 10, 2-6 p.m., The Deck on Laguna Beach together with The Bungalows at Pacific Edge Hotel, will host *“Sip & Shuck – Oysterfest”* benefiting Surfrider Foundation South Orange County Chapter, a non-profit grassroots organization dedicated to the protection and enjoyment of our world’s oceans, waves and beaches. During this rare opportunity guests will enjoy the finest and freshest oysters at The Deck’s oceanfront patio in addition to other delicious cuisine that will be sampled under the creative guidance of executive chef Rainer Schwarz. The event also includes:

- Special guests Master Ecailler Christophe Happillon and Francois Beall, Champagne Nicolas Feuillatte Ambassador
- Ketel One Vodka & Grey Goose ice bar with luge and Grey Goose Mixologist
- Live Reggae with James Eeday, acoustic guitar and vocals by Jonathan Salazar
- Photo booth hosted in the new beachfront private Bungalows, where partner brands like Hobie, Billabong and Fox will showcase and sell retail merchandise
- Silent auction featuring a unique collection of art compliments of The Mint Art Gallery with renowned artists and photographers Heather Brown, Roger Merrill, Scott Carter, Rick Erkeneff, and James Parkhurst

General admission for the 21-and-over event is \$25 and includes oysters and small bites with champagne, wine and beer sampling, as well as a commemorative champagne glass. VIP entry is \$50 and includes all general admission offerings plus the opportunity to enjoy the private top floor lounge with a VIP bartender and swag provided by Surfrider Foundation.

The Deck has a Facebook Contest through Friday, November 8. One winner will receive two V.I.P. tickets to *Sip & Shuck* by simply liking and commenting on the question posts throughout this week for an opportunity to win. Names will be entered in the drawing for each "LIKE" & "COMMENT".

<https://www.facebook.com/deckonlaguna>.

For attendees looking to stay the night, Pacific Edge Hotel is offering Sip, Shuck & Stay packages that include a discounted room rate, complimentary valet parking and two general admission tickets to the event.

The Deck on Laguna Beach is located at 627 Sleepy Hollow Lane, nestled between the Pacific Edge Hotel and the Pacific Ocean, just off Pacific Coast Highway. For more information on *Sip & Shuck*, please visit <http://www.thedeckonlaguna.com>.

About The Deck on Laguna Beach

The Deck brings together coastal culinary creations featuring the freshest seafood with cocktails on tap, California wine and beer, just steps from the sand. The Deck is open for breakfast, lunch and dinner, and holds one of the most popular happy hours in South Orange County Monday-Thursday 4-6 p.m. with the Pacific Ocean as its backdrop. Follow The Deck on <https://www.twitter.com/thedecklaguna> and <http://instagram.com/deckonlaguna>.

About Pacific Edge Hotel and The Bungalows

Pacific Edge Hotel on Laguna Beach is an independently owned and operated oceanfront retreat set on 280 feet of beach property in downtown Laguna Beach. Managed by Joie de Vivre Hotels (part of the Commune Hotels & Resorts family). Included are 125 guest rooms, two heated swimming pools, Jacuzzi, an activity room and access to our private beach. From our family rooms, to our newly-renovated guest rooms in our oceanfront Surf Tower, each room features a coffeemaker and complimentary in-room coffee, deluxe pillow-top bedding, iron and ironing board, refrigerator, complimentary wireless high-speed Internet and premium in-room television programming. The hotel also boasts five newly-remodeled Bungalows, each uniquely designed by a local company, including deck access and beach access that showcase each company's vision. To book a Bungalow, call 949.281.5720 or email pacificedgebungalows@jdvhotels.com. For more information, please visit www.pacificedgehotel.com.

About Surfrider Foundation

The Surfrider Foundation is a non-profit grassroots organization dedicated to the protection and enjoyment of our world's oceans, waves and beaches through a powerful activist network. Founded in 1984 by a handful of visionary surfers in Malibu, CA, the Surfrider Foundation now maintains over 250,000 supporters, activists and members worldwide. The South Orange County Chapter has been very active with beach access campaigns (Strands Beach, Dana Point, CA), Trestles/Toll Road campaign, and advocating for polystyrene bans in Laguna Beach, Dana Point and San Clemente. The chapter was also successful in single-use plastic bag ban legislation and implementation in Laguna Beach and Dana Point. For more information on the Surfrider Foundation, visit www.surfrider.org/southorangecounty.

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